



## **Press Release**

11 November 2008

### **ShawMan Software joins Irisys iConnect Partner Program as an Approved Solutions Partner in India focusing on Retail, Hospitality & Leisure.**

Indian's leading retail and hospitality software specialist ShawMan Software has joined Irisys iConnect Partner Program with the aim to provide fully integrated people counting solutions to the Indian and Asian markets.

Says René Schrama, Irisys' Sales Director for People Counting: "We are very pleased to see ShawMan Software joining our partner program. They have a unique position in the fast growing Indian market place with a strong portfolio of software products. By integrating Irisys technology with these products whilst leveraging their already significant install base we are understandably very excited about the new possibilities this provides."

An established IBM Business Partner and Microsoft Gold Certified Partner, ShawMan Software has a strong reputation in the market place. "The addition of people counting to our established portfolio will allow us to up sell to our existing customer base as well as target incremental sales to new customers," says Jimmy Shaw, Managing Director of ShawMan Software. "As a part of our M&A we acquired a Retail Management solution called "RetailMagiK". ShawMan's Retail POS manages POS Till operations for large retailers. Irisys is closely integrated with ShawMan's Retail, Hospitality & Leisure products that would surely increase the value delivered to the customers. In order to achieve this we are pleased to have selected Irisys based on their leading position in the market today as well as their robust technology and unrivalled market knowledge."

The partnership and combined products will be announced with a launch event in India in January 2009.

#### **About Irisys**

InfraRed Integrated Systems Ltd. specializes in the development and manufacture of intelligent infra-red detectors used in people counting, queue management, thermal imaging, healthcare and security applications. Founded in 1996, Irisys is based in Northampton, UK with offices in the US. For more information, visit [www.irisys.co.uk](http://www.irisys.co.uk)

#### **About ShawMan Software**

ShawMan's packaged software products today make for a complete solution for Hospitality & Food Services, Retail, Knowledge and Leisure verticals. ShawMan is an IBM Business Partner, a Microsoft Gold Certified Partner as well as an Intel Software Partner. ShawMan's current staff strength is a dedicated team of around 200 employees and an ever growing install base of over 1250+ systems in use across a long and illustrious list of major corporate accounts. ShawMan became an ISO 9001-2000 certified company in mid 2006 and is now working towards CMMI level 3 Certification. ShawMan Software is a client of Gartner's research and advisory services. For more information, visit [www.shawmansoftware.com](http://www.shawmansoftware.com).



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